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Press Release

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American Recorder Technologies Introduces Line of In-Ceiling/In-Wall Outdoor Loudspeakers

**See American Recorder Technologies at
CES 2007 Booth #20416 in the South Hall (Lower Level)**

FOR IMMEDIATE RELEASE

Simi Valley, CA--(December 20, 2006) --American Recorder Technologies today announced the newest products in their audio line, In-Wall, In-Ceiling loudspeakers and indoor/outdoor speakers.

ART President Alan Adelstein said, "We know that ease of installation and excellent frequency response are key to making integrators and consumers alike pleased with loudspeaker installation."

"Our new loudspeaker line is designed to meet those needs at a price point that almost anyone can afford. And with 91db sensitivity, these loudspeakers outperform the industry standard of 89db...very impressive!"

Loudspeaker features include Kevlar drivers with butyl surround and pivoting textile soft dome tweeters. For use outdoors, loudspeakers have sealed, port-less designs which prevent bugs and moisture from entering the cabinet. Rust proof grilles are epoxy paint coated, acid bathed and passivated austenitic stainless steel for long life in high humidity and salt-air environments.



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American Recorder Technologies Quick-Facts—In-Wall, In-Ceiling, Indoor/Outdoor Loudspeakers:

Model	Description	MSRP
SPK-622	2-way DVC Round In-Ceiling Loudspeaker—6"	\$108
SPK-822	2-way DVC Round In-Ceiling Loudspeaker—8"	\$138
SPK-LCR	2-way Rectangle In-Wall Loudspeaker—5 ¼"	\$120
SPK-790	2-way Rectangle In-Wall Loudspeaker—6 ½"	\$220
SPK-892	2-way Rectangle In-Wall Loudspeaker—8"	\$324
SPK-620	2-way Round In-Ceiling Loudspeaker—6 ½"	\$210
SPK-820	2-way Round In-Ceiling Loudspeaker—8"	\$265

Model	Description	MSRP
IO-705B	2-way Indoor/Outdoor Loudspeaker—5 ¼" Black	\$220
IO-706B	2-way Indoor/Outdoor Loudspeaker—6 ½" Black	\$258
IO-808B	2-way Indoor/Outdoor Loudspeaker—8" Black	\$338
IO-705W	2-way Indoor/Outdoor Loudspeaker—5 ¼" White	\$220

IO-706W	2-way Indoor/Outdoor Loudspeaker—6 ½" White	\$258
IO-808W	2-way Indoor/Outdoor Loudspeaker—8" White	\$338

About American Recorder Technologies, Inc.

Founded in 1977, American Recorder Technologies, Inc. is a privately owned corporation manufacturing a wide assortment of consumer and professional audio/video, music and photographic products.

The company's very first product, S-711 INTRACLEAN™ was the first professional tape head cleaning fluid sold in the USA and was quickly recognized by both audio manufacturers and leading recording studios as the industry standard. Over the years, the company expanded their product offerings to include all formats of analog audio/video maintenance products.

Under the leadership of founder and President Alan Adelstein, the company has comfortably moved from analog to digital with a complete line of products and accessories supporting existing and emerging technologies.

Contact Information: 4486 Runway Street, Simi Valley, CA 93062; phone: 805.527.9580.

About Strategic Edge

Strategic Edge, established in 1991 by President Bob Kielhorn, is a leading marketing consulting company located in Southern California. Strategic Edge represents American



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Recorder Technologies to trade and consumer target audiences as well as other companies who market business-to-business and business-to-consumer products and services.

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