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Press Release

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American Recorder Technologies Introduces pMix Personal Audio Mixer™

**See American Recorder Technologies at
CEDIA EXPO 2006 Booth #721**

FOR IMMEDIATE RELEASE

Simi Valley, CA--(August 14, 2006) – In keeping with their line of breakthrough, cutting edge audio/video products, American Recorder Technologies today announced the pMix Personal Audio Mixer™ for use with residential audio systems and for use with the Apple iPod™, satellite radio other personal audio devices.

Note To The Media: Please see the accompanying “Suggested Configurations.”

ART President Alan Adelstein said, “This product provides unique versatility and flexibility for consumers’ personal audio equipment. The pMix provides an additional three inputs in residential audio systems at virtually no cost, as well as being perfect for IPOD, satellite radio or other personal audio devices, while monitoring their personal computer’s audio through a single amplified speaker system.”

“In addition, with the optional instrument adapter, users can play the guitar and sing along as they play their favorite music through the pMix. They can even connect up to three individual sources, each with a separate level control along with a master volume control,” he added.



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The pMix not only allows for full mixing of different audio sources, but will protect each individual source output signal from voltage feedback, insuring clean sound and low distortion. The amplified headphone jack will deliver superior sonic performance for private listening.

Alan said, "The pMix can be matched with our new 2.1 High Fidelity Amplified Speaker System that eliminates the need for multiple expensive stand alone docking stations."

American Recorder Technologies Quick Facts—pMix Personal Audio Mixer™:

Audio Source Inputs—3

DC Volt Input—1

Speaker Out—1

Headphone Out--1

Alan adds, "We invite everyone to visit our booth #721 at CEDIA EXPO. We'll be there to demonstrate our new pMix™ product."

Note: "iPod" is a **trademark** of Apple Computers, Inc. in the United States and/or other countries and pMix is a trademark and pMix Personal Audio Mixer is a trademark of American Recorder Technologies in the United States and/or other countries.

About American Recorder Technologies, Inc.

Founded in 1977, American Recorder Technologies, Inc. is a privately owned corporation manufacturing a wide assortment of consumer and professional audio/video, music and photographic products.

The company's very first product, S-711 INTRACLEAN™ was the first professional tape head cleaning fluid sold in the USA and was quickly recognized by both audio manufacturers and leading recording studios as the industry standard. Over the years, the company expanded their product offerings to include all formats of analog audio/video maintenance products.

Under the leadership of founder and President Alan Adelstein, the company has comfortably moved from analog to digital with a complete line of products and accessories supporting existing and emerging technologies. A most recent product introduction is the pMix Personal Audio Mixer™ and the soon to be released ART Laser Audio and Video Alignment System will ship Q3.

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About Strategic Edge

Strategic Edge, established in 1991 by President Bob Kielhorn, is a leading marketing consulting company located in Southern California. Strategic Edge represents American Recording Technologies to trade and consumer target audiences.

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